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FOR IMMEDIATE RELEASE

The Table Tapper® Sets New Standards for Beer Lovers

High Profile Tower Taps into Beverage Industry *A Portable Self-Serve Beverage Dispenser*

Alberti Enterprises, Inc. is rolling out a new device for beer consumption – the Table Tapper®. Tapping into a whole new area of the beverage industry, the Table Tapper® is the first beverage dispenser to mix the splendor of drinking with the entertainment of bartending – all within arms reach. The Table Tapper is a clear, three-foot narrow vessel that allows beer aficionados to dispense and distribute 116 ounces, or roughly six pint-size servings, of beer at a time. Now bar patrons do not have to wait for refills.

“The Table Tapper combines the energy of a keg party with the atmosphere of your favorite bar or restaurant,” said Tony Alberti, president of Table Tapper®, a division of Alberti Enterprises, Inc. “On behalf of all beer drinkers - it’s about time we raise the bar in bars.”

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The Table Tapper's clear cylindrical tube sits atop a sturdy base, which is portable and engineered to keep beverages cold and fresh. The plastic tube is constructed of a polycarbonate mixture – the same material used in bulletproof shields – making it virtually indestructible. This particular plastic is approved by the Food and Drug Administration and also acts as a natural insulator. This keeps the beer or beverage of choice colder for a longer period of time, making it superior to a standard plastic pitcher.

“A unique aspect of the Table Tapper is its interchangeable, no-drip faucets. Bars or consumers can replace the factory handle with their own tap to have a lot more fun with this product,” said Alberti. “It’s a gift to the beverage industry.”

The Table Tapper accommodates restaurant clientele, bar patrons or a group of friends gathered at home. It’s an innovative drinking device savvy enough for city-scene hipsters and practical enough for your average Joe.

“I get to control the flow of beer – I love this thing – I’m the man!” said James Hutton, avid beer drinker.

“The Table Tapper is a conversation piece,” said Jenny, waitress at Govnor’s Public House Chicago. “When people see a group drinking from it they ask me about it right away.”

For more information on purchasing Table Tappers for your establishment or to learn how to become a distributor call 847/810-7610 or visit the Web site at:

www.tabletappers.com.