

10 Ways to increase sales in your establishment using the Table Tapper®.

1. Offer a special discount or frequent Tapper fill card. Most places charge anywhere from \$9 - \$25 domestic beer per fill. A punch card offering a free fill after a certain amount of punch holes is a great idea.
2. Place the Table Tapper item on your menu. Display your tappers in a visible location and make sure your servers let customers know when you are running a special on it.
3. Offer a free fill to a table of your regular customers when the bar begins to fill. Having a unit out and in use definitely draws interest and inquiries!
4. Have your bartenders pre-mix best selling shots and use the tapper as the dispenser for them on or near the bar. This way everyone sees the unit in use and wants their own for their table.
5. Use our LED Ice Cubes in a tapper filled with colored water near the bar for an attention grabbing display.
6. Use a hot glue gun and attach small baseballs, footballs, etc. to the caps for special events such as the Super Bowl, World Series, Monday Night Football, or any game night. We had one customer attach plastic machine guns for a Soprano's night.
7. Sign up for our new advertising program which allows you to display ads, etc. for events in your bar or have paying advertisers display their ad on your tappers. Contact us for details.
8. Using the punch card idea, offer a Table Tapper unit free to take home after a certain number of fills.
9. Have a waitress walk around with the tube portion of the tapper offering samples of a specific beer on tap. This will not only increase the inquiries on the tapper but also help with some of your other slow-moving beer on tap.
10. Mix and sell holiday themed drinks in the Table Tapper and put them on special.

